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- (71) Applicant (for all designated States except US): **CIBA SPECIALTY CHEMICALS HOLDING INC.** [CH/CH]; Klybeckstrasse 141, CH-4057 Basel (CH).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **DAVENPORT, Ray** [US/US]; 8 Foxglove Lane, Greensboro, NC 27455 (US). **HUNGER, Charles** [CH/CH]; Fuchsmattstrasse 34, CH-4107 Ettingen (CH). **KNOWLES, Ian William** [GB/GB]; 267 Broadstone Road, Heaton Chapel, Stockport Cheshire SK4 5HH (GB). **LLOYD, Terry** [US/US]; 3801 Crosstimbers Drive, Greensboro, NC 27410 (US). **MCLOW, Barry** [GB/GB]; 3 Buxton Lane, Droylsden, Manchester Greater Manchester M43 6HL (GB). **SCHNEIDER, Heinz** [CH/GB]; 2 Kestrel Close, Congerton Cheshire CW12 3FA (GB).
- (74) Common Representative: **CIBA SPECIALTY CHEMICALS HOLDING INC.**; Patent Department, Klybeckstrasse 141, CH-4057 Basel (CH).
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(54) Title: PAPER COATING COMPOSITIONS

(57) Abstract: The invention relates to a composition for controlling the bleed fastness of organic colouring pigments in paper coatings comprising a) 1 to 30% by weight, based on the total weight of the composition, of an organic colouring pigment, b) 1 to 20% by weight, based on the total weight of the composition, of one or more binders, c) 0 to 20% by weight, based on the total weight of the composition, of starch, d) 0 to 10% by weight, based on the total weight of the composition, of an anionic direct dye, e) 0 to 10% by weight, based on the total weight of the composition one or more auxiliaries and f) water to 100%, a method of application and use of the composition

WO 2004/090228 A1